

**MINUTES OF THE HANOVER BOROUGH COUNCIL  
ECONOMIC DEVELOPMENT COMMITTEE MEETING**  
**July 13, 2022**

Chairman Hegberg convened the meeting of the Hanover Borough Council Economic Development Committee on Wednesday, July 13, 2022 at 6:00 PM in the Hanover Borough Municipal Building, 44 Frederick Street, Hanover, PA, as advertised.

**Attendance:** Hanover Borough Economic Development Committee Members present were Mrs. Greenholt, Mr. Hegberg and Dr. Rupp; Staff Members Borough Administrator Hill and Planning & Engineering Director Mains.

**Public Comment:** None was presented.

**Approval of the Minutes:** It was moved by Mrs. Greenholt, seconded by Mr. Hegberg to approve the minutes of May 11, 2022 as written. Motion carried.

**Parking Demand Study**

Planning & Engineering Director Mains explained the scope of the study and offered the option to wait until next year when the study would be eligible for inclusion in the Strategic Management Planning Program (STMP) for 50% reimbursement from the Department of Community and Economic Development (DCED). Mr. Hegberg raised concerns that delaying the study to next year would be too late to address parking concerns with the upcoming projects, including the State Theater. Dr. Rupp questioned the expected end-product of the study. Director Mains explained that this study would answer whether Hanover Borough needs a parking garage and, if not, how to better manage the current parking demands. Mrs. Greenholt expressed the importance of investing in the downtown.

All committee members agreed that delaying the study to try to optimize grant opportunities would delay the results too late into 2023. Dr. Rupp requested a town meeting to discuss the results of the study and address public concerns at completion. Director Mains stated that he would create a check list showing what we have done so far to address parking and plans moving forward so that the public could see the progress.

It was moved by Mrs. Greenholt, seconded by Dr. Rupp to recommend award of the Parking Demand Study to THA Consulting, Inc., Blue Bell, PA to Hanover Borough Council for consideration. Motion carried.

**Review of Consultant Proposals** - for Study to Implement Streetscape Beautification Plan

Councilman Hegberg began discussion of the consultant proposals by explaining how he had ranked the four proposals received that build on the 2019 Streetscape Beautification Plans prepared by Simone Collins. Mrs. Greenholt and Dr. Rupp both agreed with his assessments of the proposals and expressed their appreciation for his thorough review. All committee members agreed to advance the firms, JMT and Dewberry for interviews.

**Change of Committee Focus**

Chairman Hegberg distributed recommendations on revised committee structure and goals at the May 11, 2022 Public Works & Facilities Committee meeting for review and comment.

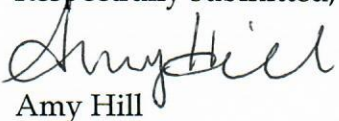
Mrs. Greenholt began by announcing that she and her husband recommended changing the name of this committee to "Hanover Enhancement Committee" to differentiate this committee from the newly formed Hanover Economic Development Corporation (HEDC).

Committee members discussed the importance of engaging the community and recruiting some younger members of the community to make the most impact and ensure future success of revitalization efforts. Director Mains proposed a poll to determine the level of interest and direction for the committee.

All agreed that the committee will begin with the name change, next define the purpose, and finally present the changes to all of council. Mr. Hegberg will revise his recommendations previously distributed for the next meeting.

**Public Comment:** None was presented.

**Adjournment:** It was moved by Mrs. Greenholt, seconded by Dr.. Rupp to adjourn the meeting at 6:58 PM. Motion carried.

Respectfully submitted,  
  
Amy Hill  
Borough Administrator