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## **HANOVER BOROUGH IMPLEMENTS DIGITAL PARKING PROGRAM**

The Borough of Hanover joins communities across the nation in updating its parking operations with the leading transportation software platform Passport Parking. The program was rolled out this past spring with full implementation beginning the first week of July. It upgrades multiple aspects of the Borough's parking operations under a single, centralized system and offers improved convenience to parking customers.

“The migration to the Passport platform is the result of an initial study and several months of discussions that identified the need to improve the overall parking experience,” explained Director of Planning and Engineering Eric Mains. “This enhancement will benefit the parking users, not only at the time of their parking session, but also in the long term as the Borough reinvests the parking revenue into future enhancements of parking facilities in the Borough.”

The Passport Parking app is free to download from the App Store or Google Play and enables users to securely pay for and conveniently manage parking sessions through their smartphones. Users simply create an account with their email address or phone number, then begin a session by entering the respective zone number marked on nearby signage or on the meter decal. After choosing the duration of their stay and payment method, extending a session may be done remotely with just a few taps. In addition, users can view parking history or download receipts either from their phone or online at [www.PassportParking.com](http://www.PassportParking.com).

The Borough has worked closely with Main Street Hanover in planning how best to utilize parking in downtown. Executive Director of Main Street Hanover, Inc. Justine Trucksess views the upgrade as a boost to business in the downtown area. “This parking modernization provides the convenience customers and visitors are looking for when eating out or planning a day of shopping.” Addressing the ease of use, Trucksess adds, “Being able to feed the meter from a smartphone encourages users to stay longer and enjoy all that downtown Hanover has to offer, without searching for loose change.”

While the Passport Parking system includes all areas of Borough-managed parking, individuals will still be able to purchase a limited number of parking permits in the lots associated with that program. More information is available during normal business hours at the Borough of Hanover office located at 44 Frederick St. or by phone at 717-637-3877 or online at [www.HanoverBoroughPA.gov](http://www.HanoverBoroughPA.gov).

*Passport* is a transportation software and payments company that builds technology to more efficiently manage streets and sidewalks. Based in Charlotte, N.C., Passport is trusted by more than 800 cities, universities and agencies, including Chicago, Toronto, Los Angeles and Miami. Passport's digital platform helps cities manage parking and mobility infrastructure, creating more livable, equitable communities. One of the fastest-growing companies on the Inc. 5000 and Deloitte Technology Fast 500 lists, Passport was also named to Fast Company's World's Most Innovative Companies for 2020.

The Borough of Hanover, York County, Pennsylvania, was incorporated in 1815. It is governed by the Borough Council, overseen by the Borough Manager, and staffed by administrative, public service, public works, sewer, water, refuse and engineering professionals. Known as the Snack Food Capital of the World, Hanover is home, not only to numerous food industries, but also to manufacturing, technology, and sales and service. Hanover Borough offices, located at 44 Frederick Street, can be reached at 717-637-3877 or online at [info@HanoverBoroughPA.gov](mailto:info@HanoverBoroughPA.gov). More information is also available at [www.HanoverBoroughPA.gov](http://www.HanoverBoroughPA.gov).

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