



Borough of Hanover

Economic Partners and their Roles

With all of the various business and development support entities that operate in the Borough of Hanover and on a wider stage in the Hanover community, it is sometimes confusing to understand the roles and general responsibilities of each. This summary document is intended to help bring some clarity to the subject.

Hanover Enhancement Committee (HEC)

hanoverboroughpa.gov/207/

A subcommittee of the Borough Council, the HEC identifies and advances community enhancement opportunities to meaningfully improve the quality of life in the Borough and enhance the enjoyment of it through the creation of a vibrant, beautiful, and sustainable community. The committee serves as a liaison to the HEDC and MSH and is composed of four Council members with three appointed citizen advisors. Through citizen-led revitalization the committee develops opportunities and makes recommendations to Council on ways to enhance amenities to promote the enjoyment and quality of life for Hanover citizens and visitors.

Contact: Council Member
Chuck Hegberg
chegberg@hanoverboroughpa.gov

Hanover Economic Development Corporation (HEDC)

The HEDC is a standalone organization of five members that operates as a non-profit entity. The HEDC was created in late 2021 by the Borough Council as a more agile entity that could help to advance various redevelopment goals (identified by Council but more efficiently executed by a private entity). It focuses on the Hanover region, much like the Chamber, to promote the redevelopment of properties and to address community and business needs. It is funded by Borough Council currently but will become self-sufficient as it receives grants and philanthropic support.

Contact: Chairman
Oliver Hoar
oliver@oliverhoar.com

Main Street Hanover (MSH)

mainstreethanover.org

Main Street is a standalone non-profit organization that focuses its efforts on downtown businesses, where it seeks to advocate, research opportunities and provide services to help sustain existing businesses while fostering new ones. It receives a portion of its annual funding from the Borough, with other funding coming from donations and grants. While it interfaces with the Borough Council on various efforts, it is not governed or appointed by Council. It is governed by its own Board of community leaders.

Contact: Executive Director
Justine Trucksess
jtrucksess@mainstreethanover.org

Hanover Area Chamber of Commerce

hanoverchamber.com

The Chamber is a standalone, membership based, organization that operates across the Hanover region (not just Hanover Borough). It provides business advocacy, project support, and services to its members. It is funded largely from dues collected by sponsoring members who use the services and other sources (donations, event driven revenue, grants, etc.). It has its own Board of Directors and is not governed by Borough Council.

Contact: President
Gary Laird
glaidd@hanoverchamber.com

York County Economic Alliance (YCEA)

yceapa.org

The YCEA is a standalone non-profit organization that serves as York County's primary business resource for facilitating expansion, funding, redevelopment, networking, business-to-business promotion, advocacy and workforce development. It has an agreement with the HEDC to help provide operating support and economic development services (in lieu of the HEDC taking on significant staffing costs). The partnership of the HEDC and YCEA allows the two organizations to identify and pursue projects and associated funding opportunities.

Contact: VP, Economic Development
Silas Chamberlin
schamberlin@yceapa.org

All of the above listed entities stay in communication with each other and work in concert to fully leverage competitive grant funding and avoid duplicating support efforts. Collectively, they help to ensure that the Borough of Hanover and the Hanover region are well represented and at the forefront of community development and sustained business development.